

GRINDING & SURFACE FINISHING

MEDIA PACK 2024



Introduction

Grinding & Surface Finishing is still the only dedicated English language, production grinding and surface finishing magazine. Established in 2003, the publication has gone from strength to strength over the years and remained relevant in an ever-changing world. Popular with readers and advertisers alike, its easy-to-read format and easily digestible content ensures its continued value to OEMs and end users.

The Grinding & Surface Finishing website, www.grindsurf.com, works alongside the printed publication to provide regular news stories and to promote upcoming key events and exhibitions. Visitors will find a wealth of articles and resources to ensure they are well informed of the latest news and changes in their sector. There are also opportunities to advertise via web advertising or company videos.

Reaching the right audience remains key and Grinding & Surface Finishing is the perfect tool to ensure companies are reaching the right customers. With its dedicated and targeted print circulation of 10,000, advertisers know the magazine is reaching key personnel and decision makers.

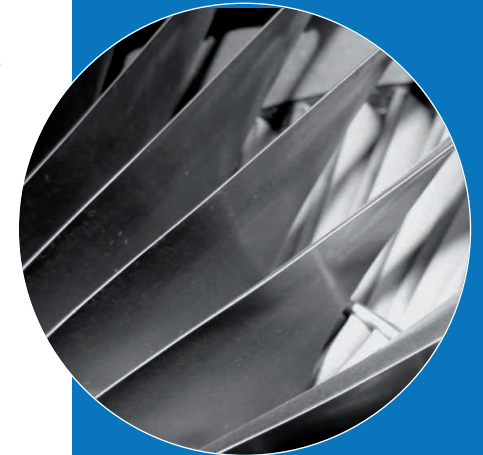
Maintaining the correct balance of advertising to editorial content, the magazine continues to make advances in providing tailored editorial content and continues to seek out the very latest information for readers. With easy to find features, each edition includes clearly defined sections to ensure your advert or article is always included in the best possible position in the publication.

Recognising that balance is key in print and digital media, the printed publication remains at the forefront, but there will be some readers who prefer to digest the latest information online and the magazine is available to view and download via the website.

Grinding & Surface Finishing will once again be published five times a year in 2024 and the team will be available at all of the key trade shows next year including MACH, Grinding Hub and AMB.

Thank you for your ongoing support.

John Barber | Publisher | Tel: 01472 210712 | Email: john@rbpublishing.co.uk



2024 EDITORIAL FEATURES

FEBRUARY

MACH 2024 Preview
Automation
Aerospace Report
Deburring
Dust & Fume Extraction
Honing & Bore Finishing

APRIL

GrindingHub Preview
MACH 2024 Preview
Medical Report
Component Cleaning
Tool & Profile Grinding
Blast Cleaning

JUNE

Automotive Report
Automation
Polishing & Lapping
Deburring
Dust & Fume Extraction
Honing & Bore Finishing

SEPTEMBER

AMB Preview
Aerospace Report
Filtration
Surface Measurement
Tool & Profile Grinding
Blast Cleaning

NOVEMBER

Medical Report
Component Cleaning
Polishing & Lapping
Deburring
Dust & Fume Extraction
Honing & Bore Finishing



Regular sections:

At Your Service, Component Cleaning, Deburring, Filtration, Grinding Wheels & Discs, Metal Finishing, Polishing & Lapping, Production Grinding, Tool & Profile Grinding

(The publisher reserves the right to add or cancel features to reflect market trends)

RATE CARD & TECHNICAL SPECIFICATIONS

COVER RATES

Front cover package	4 clr	£2800
Inside front cover	4 clr	£2300
Inside back cover	4 clr	£1800
Outside back cover	4 clr	£2300

DISPLAY RATES

Full page	4 clr	£2200
Junior Page (A5)	4 clr	£1600
1/2 page	4 clr	£1200
1/4 page	4 clr	£ 750

TECHICAL SPEC

	W	H
Full page bleed	216 x	303 mm
Full Page trim	210 x	297 mm
Type area	200 x	287 mm

Half Page (landscape)	184 x	128 mm
Half Page (portrait)	90 x	258 mm

Quarter Page (landscape)	184 x	60 mm
Quarter Page (portrait)	90 x	128 mm

INSERTS: Prices according to weight and size

2024 PUBLICATION DATES mailed out week commencing:

FEBRUARY - 12th February

APRIL - 1st April

JUNE - 10th June

September - 2nd September

November - 15th November

Copy Requirements

Images

TIFF, JPEG and EPS formats. All images should be saved as CMYK and have a minimum resolution of 300dpi.

PDF Files

Press-ready PDFs should be created using CMYK High/Press Quality setting, all fonts embedded. Transparencies flattened. Please ensure you have minimum 3 mm bleed on all sides and printer marks/trim marks are included. Please note we cannot be held responsible for colour variations.

CIRCULATION BREAKDOWN

Grinding & Surface Finishing is mailed to a controlled circulation of 10,000 readers with a legitimate interest in the content.

Circulation by Company Function

Aerospace	533
Motor vehicle manufacture	691
Instrument Engineering	63
Plating shops, polishers & general metal finishing	151
Metal fabricators, metal spinners, architectural metal	2797
Foundries & forges, including investment castings	302
Pattern & tool makers	471
Engineering subcontractors	4564
Engineering merchants & abrasive distributors	428

Circulation by Geographical Area

London & South East	2139
South & South West	1260
East Anglia	432
East Midlands	406
West Midlands	2285
Yorkshire	992
North East	672
North West	1185
Scotland	382
Wales	183
Northern Ireland	64

Circulation by Job Title

MD, Director, Proprietor	6234
Production Director / Manager	2730
Technical Director / Manager	686
General / Works Manager	308
Other	42



DIGITAL ADVERTISING

www.grindsurf.com

Leaderboard advert

Ensure maximum exposure to promote your brand or latest event. This advertising position is not shared with any other company.
Rate: £800 per month

Spec: 1200 pixels wide by 120 pixels high



Banner advert

This prime position provides great visibility appearing above the latest news stories.

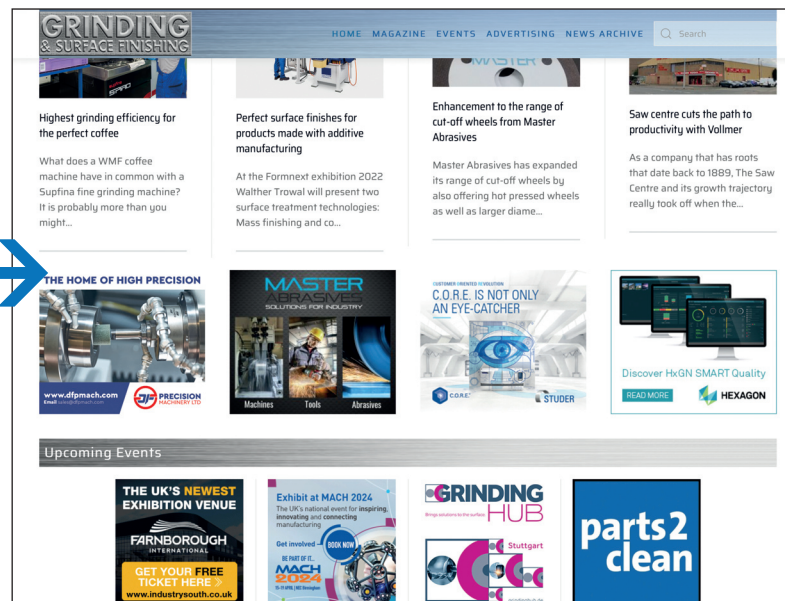
Banner advert (Non-rotating)
Rate: £400 per month

Spec: 600 pixels wide x 125 pixels high



Banner advert

Company logo (non-rotating)
 An affordable monthly advertising option
Rate: £200 per month



Spec: 288 pixels wide by 360 pixels high

